

Northern Monmouth Chamber of Commerce

A personal greeting from Paul Morris, Executive Director:

"I'm excited about the growth of our Chamber! The assistance from our Committee Chairs and members is invaluable to our growth. Thank you all!"

Community and Chamber Events

Meet The Mayors - Wednesday, March 25th. Meet your senators, assembly members, freeholders, council members and candidates at [Jacques Exclusive Catering](#) in Hazlet. Make great connections at this premiere event, at just \$40.00 for NMCC members and \$50.00 for non-members. Beer, wine, soda, and appetizers included. *Valet Parking*. [Email the Chamber to register.](#)

Business Success & Empowerment Seminar - April 29th, 8:00am to 9:30am. It will be held at the Northern Monmouth Higher Education Campus of Brookdale, located on Union Ave. at One Crown Plaza in Hazlet. This is a free event, and will feature Chris "The Coach" Ruisi. Chris will talk about getting the most from your business and Chamber contacts. Continental breakfast is provided compliments of the NMCC Education Committee.

Next Women in Business Luncheon - Mark your calendars for the next luncheon on Thursday, May 7.

NMCC Blood Drive - Friday, May 8 from 12PM - 4PM at the Chamber Office in Airport Plaza, 1340 Route 36, Hazlet. Please join other NMCC members and sign up to be a Blood Donor. Call the Chamber office to schedule your appointment at 732-203-0340.

Crystal Beacon Awards Ceremony - Thursday, May 14. Honoring special companies and individuals. More information will be coming soon!



In This Issue

[Chamber News](#)

[Business Spotlight](#)

[Community & Chamber Events](#)

[Town Focus](#)

[Networking & Business Tips](#)

Perkolator Breakfast



Jelly Bean from Aberdeen with Bernice Lopez of [Affinity Federal Credit Union](#).



Doug and Julie Vanderbilt of the [Goddard School](#) in Hazlet with Paul Morris (center).

We're happy to recognize our new members every Friday morning from 8AM - 9:15AM at the [Keyport IHOP](#).

Photos by [3 Clicks That Click](#)

Please contact [Paul Morris](#) and schedule your 5 Minute Presentation

now.

Fun Facts about NJ

Initiated as the Middletown Area Chamber of Commerce in 1959, the Chamber was created to help local business owners network and promote their businesses to the Middletown Township area.

At that time:

a gallon of milk was \$1.01
a loaf of bread was \$0.20
a dozen eggs were \$0.89
a postage stamp was \$0.04
a gallon of gas \$0.25
a new car was \$2,250
a new home was \$30,000
the average income was \$5,016
Minimum wage was \$1

Here's to New Jersey - the toast of the country! In 1642, the first brewery in America opened in Hoboken.

The first Indian reservation was in New Jersey, in the Watchung Mountains

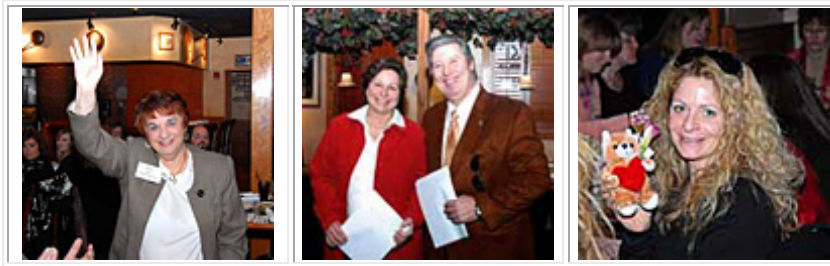
New Jersey has the tallest water tower in the world. (Union, NJ)

New Jersey built the first tunnel under a river - the Hudson River (Holland Tunnel)

New Jersey is home to both of New York's pro football teams!

You know you're from New Jersey when you know what a "jug handle" is.

Do you have a fun fact you'd like to share? [Email us today!](#)



[Photography by 3 Chicks That Click](#)

The Women in Business Luncheon on February 5 at Carabba's Italian Grill in Middletown was a huge success! Over 60 Chamber members attended for great networking, door prizes, and a presentation by Cathy Noblick. Mark your calendars for the next luncheon on Thursday, May 7.

Learn more about what the Chamber [can do for your business.](#)

[Back to Top](#)

Chamber Announcements

The NMCC Membership Award Plaque is presented to **Cliff Moore of the Keyport/Neptune IHOP** for his outstanding personal outreach for referring 3 new Chamber members in January. Congratulations Cliff!



Also at the **Keyport IHOP**, the **National Pancake Day** promotion was a big success and raised thousands of dollars for the Children's Miracle Network. Many thanks to Cliff, his staff, and all the customers who donated.

We welcome our newest Chamber member, **Garden State Community Bank**, who was referred to us by another local Chamber.

Volunteer Day in Middletown, Thursday, March 12, Middletown Arts Center, 36 Church St., Middletown from 7PM-9PM All Middletown Business Owners - Don't miss this opportunity to network with fellow volunteers and celebrate successes in a social atmosphere. The evening includes ample time to meet and chat with volunteers from the township's boards committees and commissions, as well as local non-profit organizations.

Have a friend interested in volunteering? Bring them along to hear first-hand about the rewards of volunteerism! Light refreshments will be served.

Kick start the economy in the new issue of the **Member To Member Directory** for 2009 - 2010. More information will follow.

We are happy to welcome our [new Chamber members](#):

Marta Rivere of Garden State Community Bank, Matawan, 732-583-0836, **Bill Donnelly of Bac2Profit LLC**, Red Bank, 732-979-4459, **Doug and Julie Vanderbilt of The Goddard School**, Hazlet, 732-335-4400, **Joe Casey of Shopaholic**, Hazlet, 732-865-3312, **Michael Conti of Shore Cafe**, Hazlet, 732-888-0288, **Michael J. Butler of Earth Safe Printing**, Hazlet, 732-217-3074, and **Joseph Grogan, Jr. of MassMutual Financial Group**, Freehold, 732-677-7002.

We look forward to your success!

Order your banner ad on the Chamber site today. Take advantage of this exceptional opportunity to advertise your business on the NMCC web site. [Find out more here.](#)

Business Spotlight - "March" into Reading!

Consider the services of your fellow Chamber members for educational resources.

[Brookdale Community College](#) | 732-739-6015 | **Allison Fitzpatrick**

You join close to 100,000 friends and neighbors taking advantage of the resources and offerings of the County College of Monmouth. As one of the largest higher education institutions in New Jersey, Brookdale takes great pride in continuously challenging the future – with you in mind.

[The Goddard School of Hazlet](#) | 732-335-4400 | Doug and Julie Vanderbilt

The Goddard School® located in Hazlet can make a positive difference in your child's life. Our warm, loving atmosphere features a year round extended day program from 7 AM to 6 PM, Monday through Friday. Our program is designed to enhance the emotional, social, intellectual, and physical development of your child from six weeks to six years of age. We also offer after-school enrichment and summer camp for children up to ten years of age

[Middletown Twp. Library](#) | 732-671-3700 | Susan O'Neal

Our mission is to provide needed, requested materials and up to date information services, to be an educational center for children, to promote literacy and lifelong learning, and to be a public forum for the exchange of ideas.

[Community YMCA](#) | 732-741-2504 | 166 Maple Ave., Red Bank

Get back into your healthy lifestyle with the YMCA. Our programs and centers have a lot to offer every member of the family! From children to seniors, the Y is dedicated to building strong kids, strong families and strong communities through programs that promote health and well-being, positive values and leadership development. Also look for our upcoming special events and free YMCA seminars.

Town Focus - Ambassador Program

Are you an insider? Do you pay particularly close attention to your hometown, or the town where you do business? Why not volunteer to be a Township Ambassador for the Public Relations Group? Meet our current ambassadors.

Hazlet - [Al Aloisi, AA Financial](#)

Aberdeen- [Howard Sherman, RoyalGeeks.com](#)

Middletown - [Patrick Chanod](#)

Keyport - Cliff Moore, [Keyport IHOP](#)

Highlands - Mike Dooley

Holmdel - Alexander Napoli

We're still looking for ambassadors for the following towns:

Atlantic Highlands, Union Beach, Keansburg, and Matawan.

The ambassador will be responsible, one per year, for providing an overview of newsworthy township information as it relates to the small business industry. Does this sound like something you'd be interested in? If so, [please email us today.](#)

Networking and Other Business Tips



What networking or business tips would you like to share with your fellow Chamber members? Has a particular advertising or marketing idea helped your business expand? Each month we'll be posting tips and ideas in this space, so [please tell us](#) what worked for you.

Meet The Mayors

It's important to meet your elected officials to discuss the challenges of conducting business in today's environment, and to thank them for their efforts on your behalf.

[Link to the Chamber and let the Chamber work for you!](#) This is a great way to boost the search engine rankings for your web site.

Printer tips:

Some printer users buy a printer based on price alone, only to find out later that it wasn't such a good deal after all. With a little information, you can save on your next printer, copy, fax or all-in-one purchase. Look for a single cartridge system.

Some machines require a toner cartridge and a separate drum unit. While the toner cartridge may be the same price as the more expensive printers toner, the drum units may be a couple hundred bucks! I've seen drum units replaced every two or three toner cartridges!

Recycling tips for those Valentine's candy boxes:

Square candy boxes can be used for wrapping gifts, storing art supplies or carrying cross-stitch work | Save love letters in heart-shaped boxes | Make into a Valentine's Day card for next year | Cut a heart-shaped box so that you have a flat heart. Save and let the kids use it as a template | Make a Valentine's Day decoration for next year | Use a smaller box for storing paper clips, rubber bands, etc.

Submitted by Nancy Davis, [Laser Renew](#)

Newsletter Committee Members

Cliff Moore - [IHOP](#) | Alyse Liebowitz - [3 Chicks That Click Photography](#)
[Carol Genco](#) - Two River Bank | Steve Bucci - [MoneyMailer.com](#)