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Perkolator Breakfast



John Rimmer of The Training Rim (left) on 11/7/08 with Paul Morris

We're happy to recognize our new members every Friday morning from 8AM - 9:15AM at the [Keyport IHOP](#)

Photos by [V. Chase Theriot](#)

Please contact [Paul Morris](#) and schedule your 5 Minute Presentation now.

11/14/08 - James Clerico, Greater Media / Independent Newspapers



Northern Monmouth Chamber of Commerce

Greetings!

We need your help. To ensure continued success of the newsletter, we are asking for suggestions, ideas, and tips from our members. What kind of networking tips, or plain old business tips, would you like to see? What has worked for you? What advice would you give someone starting out in business that you wish you'd known? Your input is greatly appreciated. [Please email us.](#)

Community Events



Second Annual Coat Drive

The Hazlet Business Owners Association will collect new and gently used children and adult coats at the following locations through January 7th, 2009:

- Interstate Electronics IEI, Airport Plaza, 1394 Rte. 36,
- Hazlet Provident Bank, K-Mart Plaza, 3044 Rte. #35 Hazlet
- United Check Cashing, Airport Plaza, 1332 Rte. #36
- Hazlet VFW, 18 Davern Lane, West Keansburg
- Red Oak Diner, 2973 Rte. 35 North, Hazlet
- Hazlet Town Hall, 1766 Union Avenue, Hazlet
- Bayshore Fitness & Wellness Center, 1420 Highway #36 Hazlet

Coats will be distributed to those in need through the Bayshore Senior Center.

Business members are encouraged to bring coats to the next meeting and Annual Holiday Party. If you are not already a member, please call John McCarthy at 732-888-8400.

On November 14, 2008, Lenco Mortgage Group will host the 4th Annual Thomas J. Fette Scholarship dinner dance. The dinner dance will be held at the Lakeside Manor in Hazlet. This scholarship fundraiser is in memory of Thomas Fette, a 2002 Middletown High School North student who lost his life in a tragic auto accident. The money raised is used for scholarships for students at Middletown High School North.

Tickets are available at \$60.00 per person, as well as a 50/50 for \$5.00 and we will be accepting items to be raffled at the dinner dance. **Any questions or donations, please call Leonard Inzerillo at 732-673-2989.**

Learn more about what the Chamber [can do for your business.](#)

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11/21/08 - Michael Dooley, David Lerner Associates

Fun Facts about NJ

New Jersey and Oregon are the only states without self-serve gas stations.

The New Jersey state song soon will be changed to Bon Jovi's "Who Says You Can't Go Home." However, even New Jerseyans have to admit that the song sounds better with country singer Jennifer Nettles.

The streets in the game Monopoly are all named for actual streets in Atlantic City, New Jersey, which are frequently clogged with shoes and top hats.

Singer Bruce Springsteen was born in Freehold, New Jersey. The city's residents are the only people who know what he's actually singing in Blinded By The Light. "Washing with a loofah in the corner to the right"? "Dressed up in a tutu like the mother of my wife"? What the HELL is he singing?

Do you have a fun fact you'd like to share? [Email us today!](#)

Chamber Announcements

We are happy to welcome our [new Chamber members](#) - Robert Salerno of The United States Post Office in Lincroft, John Rimmer of The Training Rim, Linda Panzera of Adorn Anew, Mark MacDuffie of T-Mobile, Steve Bucci of Money Mailer of Raritan Bay, and Andrew Brem of Office Space Custodial Services, LLC. We look forward to your success!



Mark your calendars for the **Holiday Gala** on Wednesday, December 10, 2008 at the **Nauvoo Club, 121 Fair Haven Rd., Fair Haven** from 5:30 - 8:00. **Scudieri Enterprises** is a **Gold Bell Sponsor**. [Other sponsorships are still available - find out more.](#)

Business Spotlight - Get Ready for the Holidays!

Consider the services of your fellow Chamber members for catering, restaurants, gifts, specialty sweets, and photography this holiday season:

[Jacques Exclusive Catering](#) | 732-495-2600 | **Frank Mamola**

Jacques Reception Center in Middletown is now open for business! Our full service on-premise banquet facility for weddings, bar-mitzvahs, or any other occasion will follow the same traditions, service and quality you have come to expect from our company.

[Always Elegant Gift Baskets, Inc.](#) | 732-872-9100 | **Lorraine Goode**

We offer a huge selection of gifts baskets for any occasion and budget. Choose from one of our pre-designed gift basket themes or call us to help you create your own perfect basket.

[Koch Florist and Gifts](#) | 732-671-0744 | **Bill Bechtoldt**

We are family owned and operated. We are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Because all of our customers are important, our professional staff is dedicated to making your experience a pleasant one.

[Suzi's Sweet Shoppe](#) | 732-796-0115 | **Susan and Stan Hordych**

Homemade Chocolate and Fudge Factory. Give the customers more than what they ask for and make sure what you're serving is the best it can be!

[Keyport IHOP](#) | 732-264-2390 | **Cliff Moore**

Open 24 hours! Wednesday are Senior Appreciation Day, 50% off the regular menu. On Fridays, kids eat free all day with cartoon characters from 6 - 7:30PM. Don't miss **Breakfast With Santa**, every Saturday in December from 9AM - 12PM, with professional photos by [3 Chicks That Click](#).

[3 Chicks That Click Photography](#) | 732-670-6996 | **Alyse Liebowitz**

We're knowledgeable and creative female photographers with over 40 years of combined experience in wedding, portrait, celebrity, and event photography. Our wedding and event photography has covered many states and even Honduras! We are now booking appointments for holiday parties, and family portraits in the comfort and convenience of your own home.

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Town Focus - Ambassador Program

Are you an insider? Do you pay particularly close attention to your hometown, or the town where you do business? Why not volunteer to be a Township Ambassador for the Public Relations Group?

We're looking for 11 candidates, one for each of the townships that we service. The ambassador will be responsible, one per year, for providing an overview of newsworthy township information as it relates to the small business industry. Special attention may be made for a particular business from that community. Does this sound like something you'd be interested in? If so, [please email us today](#).

Networking Tips

What networking or business tips would you like to share with your fellow Chamber members? Has a particular advertising or marketing idea helped your business expand? Each month we'll be posting tips and ideas in this space, so [please tell us](#) what worked for you.



From *Blueprints For Success* by Bette Daoust
(which is FREE to all our members!)

Following Up - Now the event is over and you've collected a number of business cards, taken notes on the best prospects, divided the cards into Yes, No, and Maybe - now what? It's time to follow up. The best follow up is immediate - people will remember you best if you go home that night and enter their information in your database and send a personal email or hand written note. Email is much faster and you'll be surprised at the fast response you get.

This gives you instant contact and you can then ask how they felt about a certain event. You are sure to get a response. This gives you an immediate relationship with the individual.

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Newsletter Committee Members

Cliff Moore - [IHOP](#) | Alyse Liebowitz - [3 Chicks That Click Photography](#) | Carol Genco - [Two River Bank](#)